### 2015 Wisconsin Association of FFA Discussion Meet Topics

#### **District Discussion Meet Topics:**

- 1. How will American agriculture meet the challenges of a growing population?
  - Food and fiber production
  - Urban sprawl Loss of farmland and declining resources
  - Innovation and technology
  - Career opportunities for future agriculturists
  - Creating partnerships to strengthen agricultural education's role in a school system

# 2. What is the best approach Agricultural Education can take to ensure its presence in tomorrow's educational system?

- Benefits to students, schools and communities, and investment needed from school districts
- Advocacy and partnerships FFA Alumni
- Needs of high school students credit requirements, graduation, college and career ready
- Role of parents, businesses, organizations, and school administration
- Opportunities for student leadership development

# 3. The U.S. has the safest food supply in the world. How do farmers continue to improve the public's perception of their products?

- Domestic supply
- International supply
- Industry safety standards vs. government safety standards
- Inclusion of all types of production agriculture and consumer choices
- Advocacy and improving public perception

#### Sectional and State Discussion Meet Topics:

#### 1. What can be done to encourage more young people to enter production agriculture?

- Agricultural Education's role in promoting production agriculture
- Transition of farms from retiring farmers to beginning farmers
- Programs and opportunities to attract young farmers
- Resources offered by the government, agriculture groups and organizations
- Urban agriculture opportunities

### 2. Should farmers and ranchers be held liable for possible food-borne illnesses when the food item of concern can be traced back to their farms or ranches? Why or why not?

- Role of farmers in ensuring food safety
- Role of government agencies and what level of oversight are farmers willing to accept
- Food distribution and direct marketing
- Consumer education and consumer responsibility

### 3. How can we convince the public that the animal agriculture industry balances production efficiencies with the public's expectations of animal care?

- Perception of corporate/family farming and animal agriculture
- Animal Welfare
- Education from producer to consumer
- Needs of customers feeding a growing population
- Social impact when public is misinformed or mislead about animal agriculture

#### 4. What does the future hold for bioengineered crops and animals?

- Public perception of GMOs
- Education and promotion of the facts
- International market acceptance
- Consumer concerns for labeling and food safety